



CAMP PROMOTION

Tried and True Suggestions – Many from Local Churches

- ★ Celebrate FAITH FORMATION through OUTDOOR MINISTRIES in March and April! Pick a Sunday for your Camp Sunday. Recruit a planning team and help them brainstorm a list of creative possibilities, then turn them loose to implement the best ideas.
- ★ Personally invite young people and their parents to participate in the spring events and summer camp program at DuBois Center. When pastors and key lay leaders speak, people listen. ***Your passion for church camp can be infectious.***
- ★ **Community Outreach:** Consider how your congregation might partner with DuBois Center to send children from low-income families in your community to camp. Special funds are available to assist.
- ★ Involve experienced campers, volunteers and summer staff in the Children's Message or a special Sunday School event. Personal testimonies, special camp stories, games and songs are especially helpful.
- ★ Focus on the goals and values of Christian camping during worship on Sunday. Music, responsive readings and sermons can all be effective tools for this.
- ★ Invite a guest from DuBois Center to join you on a Sunday to share a sermon, extended mission moment, children's message and/or activities in Sunday School.
- ★ Plan something special for Coffee Hour. Try s'mores or "ants on a log" instead of cookies. Set up a BBQ pit and roast hot dogs, hamburgers or marshmallows.
- ★ Designate and PROMOTE a couple of Sundays during which DuBois alumni are at a table, before & after worship, to distribute brochures and answer questions.
- ★ Encourage **grandparents** to send their **grandchildren** to camp.
- ★ Utilize DuBois Center bulletin inserts – copy, cut and insert.
- ★ Gather a group together and attend the **RUSTIC BLOCK PARTY** at DuBois Center. Enjoy free youth-friendly activities and tour the facilities – Sunday, May 6.
- ★ Post the CAMP SCHEDULE, POSTERS and FLYERS throughout the church.
- ★ On two or more Sundays, advertise and insert a special offering envelope in the bulletin designated to provide financial assistance for your church's youth to attend camp.
- ★ Have a Chili Cook-off and use the funds raised to help send kids to camp.
- ★ Have the Sunday School or mid-week program make a special camp banner, then hang it in the Sanctuary or Fellowship Hall from March through June.