



CAMP PROMOTION

Tried and True Suggestions – Many from Local Churches

- ★ Celebrate **FAITH FORMATION** through **OUTDOOR MINISTRIES** in March and April! Pick a Sunday for your Camp Sunday. Recruit a planning team and help them brainstorm a list of creative possibilities, then turn them loose to implement the best ideas.
- ★ Personally invite young people and their parents to participate in the spring events and summer camp program at DuBois Center. When pastors and key lay leaders speak, people listen. ***Your passion for church camp can be infectious.***
- ★ **Community Outreach:** Consider how your congregation might partner with DuBois Center to send children from low-income families in your community to camp. Special funds are available to assist.
- ★ Involve experienced campers, volunteers and summer staff in the Children's Message or a special Sunday School event. Personal testimonies, special camp stories, games and songs are especially helpful.
- ★ Focus on the goals and values of Christian camping during worship on Sunday. Music, responsive readings and sermons can all be effective tools for this.
- ★ Invite a guest from DuBois Center to join you on a Sunday to share a sermon, extended mission moment, children's message and/or activities in Sunday School.
- ★ Plan something special for Coffee Hour. Try s'mores or "ants on a log" instead of cookies. Set up a BBQ pit and roast hot dogs, hamburgers or marshmallows.
- ★ Designate and **PROMOTE** a couple of Sundays during which DuBois alumni are at a table, before & after worship, to distribute brochures and answer questions.
- ★ Encourage **grandparents** to send their **grandchildren** to camp.
- ★ Use DuBois Center bulletin inserts – copy, cut and insert. (Also available online.)
- ★ **FREE** and easy youth group event – attend the **RUSTIC BLOCK PARTY** at DuBois Center on Sunday, May 5 from 1-4pm. There will be food, fun activities, tours and more. There will also be a **Main Camp Open House** with tours, s'mores and an opportunity to ask questions about summer camp.
- ★ Post the **CAMP SCHEDULE**, **POSTERS** and **FLYERS** throughout the church.
- ★ On two or more Sundays, advertise a special offering to provide financial assistance for your church's youth to attend camp. Insert offering envelopes in your Sunday bulletins.
- ★ Have a Chili Cook-off and use the funds raised to help send kids to camp.
- ★ Have the Sunday School or mid-week program make a special camp banner, then hang it in the Sanctuary or Fellowship Hall from March through June.